



# Newsletter

2008 - No. 7

<http://ncla.info>

Year-In-Review 2008

## PRESIDENT'S MESSAGE

This past year was a busy and productive one. There were many opportunities for members to join new divisions and committees and become active in a great Association.

In March, NCLA sponsored three buses for Library Legislation Day in Albany. A total of 80 people from Nassau County traveled to Albany. I would like to thank all members who attended; your support was greatly appreciated.

Many NCLA members, friends and family enjoyed an evening at the Long Island Duck's game this past September. An added bonus was the Grucci fireworks display.

The Annual Legislative Breakfast was held this year at the East Meadow Public Library. This was a good time to meet with our local legislators and ask for their continued financial support of libraries and library systems. I would like to thank Carol Probeyahn for hosting this important event.

In October, the Nassau County Member Library Director's hosted their 1<sup>st</sup> Annual New Yorkers for Better Libraries fundraiser. The event was well attended, the food was delicious and a large amount of money was raised. It was nice to see so many familiar NCLA member faces as well as meeting new friends at the event.

New Yorkers for Better Libraries PAC

Many divisions and committees offered programs and workshops throughout the course of the year. They provided interesting insights to the profession and challenges we will face in the coming months and years. I hope you had an opportunity to attend and learn something to apply in your library setting.

The time, talent and enthusiasm the division presidents and committee chairs shared with the membership were wonderful.

I would like to thank Mamie Eng for her commitment to excellence with the Association's newsletter. Ms. Eng served as editor and photographer and did a fabulous job.

I would like to congratulate Chris Marra and the Executive Board and wish them a successful year.

*Carolyn Voegler*  
*NCLA President*

## DIRECTORY

The *2008 Directory of Long Island Libraries and Media Centers* was successfully published in time for distribution at the Long Island Library Conference. It was disseminated to qualifying NCLA members and others who ordered a copy.

NOTE: Copies of the 2008 edition are still available for purchase. Special year-end discounts are available to NCLA members and library school students. Contact the NCLA Membership Chair, Art Friedman, at 572-7883, if you want to purchase a copy.

## Young Adult Services Division Review

The year has flown by and it was a great experience, but now it's time to pass the torch. Here are some of the highlights of YASD in 2008.

On January 3, the Nassau and Suffolk County YA Librarians met at the Babylon Public Library for the Annual Mock Printz Workshop. Not to be missed, this NLS and SCLS event offered defenses of the nominated books, lively discussions, and finally the selection of the winning title. This time the groups overwhelmingly chose the brilliant *The Absolutely True Diary of a Part-time Indian*, by Sherman Alexie, as the winner even though ALA selected *The White Darkness* by Geraldine McCaughrean, a dramatic adventure, as their Printz winner.

On February 7, the joint Suffolk/Nassau YASD meeting was held at SCLS in Bellport. It was a double feature of video game demos for teens followed by an author visit by Eric Lupfer, author of *Big Slick*, a YA book about poker playing and mathematical odds with surefire guy appeal. This meeting and author/speaker received rave reviews.



We went graphic on Friday, March 7 with a field trip to Grasshoppers Comics in Williston Park. John Reilly, the owner and a nationally known expert in the graphic/comic book field, gave us a tour of his shop then spoke about graphic novel collection development for libraries. About 23 YA librarians from Nassau and Suffolk attended and were wowed by John's graphic novel booktalks.

At the LILC this year on May 8 at the Crest Hollow Country Club, the YASD program featured YA specialist Rosemary Honnold of Coshocton Public Library who spoke about terrific teen programs from around the country. This program was attended by over 120 librarians and gave us many new and exciting ideas for future teen programs. Rosemary Honnold has written several books on teen programming as well as *Get Connected: Tech Programs for Teens*.

Our Spring Author Luncheon on June 5 was at Domenico's of Levittown and featured YA author Margo Rabb. Her vibrant and informative presentation offered many writing tips, stories about getting published, and accounts of interviews with YA authors relating how they are viewed by their adult author peers. Margo Rabb penned *Cures for Heartbreak*, a NYPL Book for the Teenage 2008, and the *Missing Persons* series.



(L to R): YA Author Margo Rabb and YASD President Cathy Loechner.

*Cures* is a coming of age story set in New York City that offers a vivid urban setting. It is part tear jerker, part romance, and part comedy. The 32 YA librarians who attended asked many questions and were enlightened on the current writing/publishing process for the YA novel as well as the perception of YA Lit by the literary community.

YASD and CSD had a fun filled Bowling Social at Farmingdale Lanes on September 19 in the evening. Geri Farmer-Morrison of CSD was instrumental in organizing this bowling event which featured food, bowling fun, and a chance to chat with our colleagues. What a great way to end a busy summer!



(L to R): CSD President Geraldine Farmer-Morrison and YASD President Cathy Loechner at Farmingdale Lanes.

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## YASD Review (Continued)

Our YASD board brainstormed and organized a Brooklyn Field Trip on October 3 featuring a fantastic tour of the Central Library and a talk about YA Book Selection for BPL with Alison Hendon, Youth Selection Coordinator. Afterwards we walked to the Brooklyn Museum of Art, lunched in the museum cafe, and received a tour which included special exhibits such as *Japonisme in American Art* and *Judy Chicago's Dinner Party*. Finally, we visited the Museum Library. All enjoyed this cultural and professionally enriching field trip.

Last, but not least was our December Luncheon and Installation of officers at the NLS Ballroom on the 16<sup>th</sup>. This unique and festive event was co-sponsored by the Media Division and arranged by Mamie Eng, Media President. Special thanks goes to NLS and their staff for graciously letting us use their ballroom area for this program which was attended by about 47 YA, Media and other librarians. The program focused on the 2005 documentary film *Mad Hot Ballroom* and how it sparked a nationwide interest in the Arts in Education program called "Dancing Classrooms."



Our dynamic speaker was the coordinator of local Dancing Classrooms and her presentation featured an explanation of the program, which is thriving locally and around the world. Film clips from *Mad Hot Ballroom* and from the related feature film *Take the Lead* were shown.

The presentation ended with a wonderful dance medley demonstration by tween performers in a Long Island Dancing Classroom in Rockville Centre. The librarians even had the chance to dance too! This festive and informative program included raffle prizes, gift certificates for the dancers and a delicious catered breakfast/ lunch of bagels, wrap sandwiches, salads, fruit and cookies.

Following the Mad Hot Ballroom Dancing Program was our 2009 Installation of Officers for YASD. We are fortunate to have such a talented and dedicated slate that includes Terry Ain of Rockville Centre, President; Peter Cirona of Massapequa, Vice President/President Elect; Barbara Mickowski of Oceanside, Treasurer; and Mara Marin of Elmont, Secretary. We welcome them as the YASD Officers of 2009 and look forward to an exciting and informative year.

*Cathy Loechner*  
2008 YASD President



LILRC has moved temporarily to our new location at the Suffolk Cooperative Library System (SCLS) in Bellport. Effective January 20, 2009, LILRC's new contact information is:

Long Island Library  
Resources Council

Mailing Address:  
PO Box 955  
Bellport NY 11713-0955

Our Delivery Address  
(UPS, etc.) is:  
627 N. Sunrise Service Road,  
Bellport, New York 11713

Main Tel.: 631-675-1570  
Fax: 631-675-1573

For telephone numbers for specific staff members, go to [www.lilrc.org](http://www.lilrc.org), and look under "Contact Us."

LILRC CE Brochure Now  
Available

The January through June 2009 LILRC sponsored continuing education programs are now available. Our upcoming programs include: Intro to Google Applications, Feed Me: Many Morsels of RSS, Beyond Merely Surviving, and much more. Please visit the LILRC Continuing Education Blog at [lilrc.wordpress.com](http://lilrc.wordpress.com) for workshop information and a PDF version of the CE brochure.

*Christina Rivera*  
Special Projects Librarian

## PR/Programming Division Wrap-Up

It's been an exciting, productive, and busy year for the PR/Programming Division, thanks to the hard work of its 2008 board members.

I would like to thank our Board of Directors:

Angie Schenker: Baldwin,  
Vice President/President Elect

Suzanne Molczan: Hillside,  
Secretary

Patti Paris: Bellmore,  
One-Year Director

Michelle Young: Oceanside,  
Two-Year Director

I would also like to thank Tracey Simon – Lynbrook Public Library, Phyllis Cox – Jericho Public Library, and Jessica Ley – Port Washington Public Library, whose invaluable ideas, and hard work helped make this year a huge success.

The PR/Programming Division introduced its Wiki this year. Our Wiki included our upcoming meetings, important event dates to remember, a PR Resources and Ideas section, and a performer's index that will help programmers locate a performer or lecturer for their event.



Also a first, our division created an "I'm New What Do I Do?" packet. This packet was designed to help new members get a jumpstart into the PR/Programming world. The packet includes basic information that any PR person or program coordinator should know. Some examples are handouts on press releases, free programming ideas, media relations, publicity tips, a contract sample, and much more!

In January, we held our Long Island Reads meeting with Guest Speaker Maureen Garvey, Long Island Reads co-chair. We discussed how to promote and prepare for April 2008 with program ideas, publicity techniques, and more.

"Need Help and Ideas? Come to Our Mentoring Program," was the topic of our February meeting. Speakers were: Dolores Nicholes – Farmingdale, Tracey Simon – Lynbrook, Patti Paris – Bellmore, and Beth Saltalamacchio – Plainview. This program offered new members to the PR/Programming world an opportunity to get advice and help from experienced leaders on topics like Public Relations, Publicity, Outreach Services, Programming Ideas, and How to Deal with Difficult People. It was a huge success!

In March, we held our bi-annual Talent Showcase at the Jericho Library which was hosted by Phyllis Cox. This was an excellent opportunity for programmers to experience outstanding performers, new programs, and gifted crafts people. The program was attended by programmers from Nassau and Suffolk libraries, as well as program coordinators from senior centers.



PR/Programming Division  
Talent Showcase



If you have trouble speaking in public, then our April program was just for you! Tracey Simon of the Lynbrook Library did this amazing workshop for us. She gave helpful tips to help us get over our fear of public speaking and on how to get your audience's attention. We also learned what topics we should avoid, and so much more!

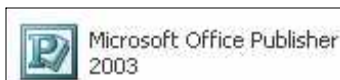
We had award winning author Carol Hoenig speak at our June meeting. Carol gave us tips on how to hold an author event at our libraries, as well as tips on how patrons can get their work published.

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## PR/Programming Wrap-Up (Continued)

In September, we offered "Creating Dynamic Publications with Microsoft Publisher." Our guest speaker was Ceil Hearn of Sharper Training Solutions. In this hands-on workshop, our members learned how to put pizzazz in their publications.



Our annual breakfast was held in October. Our topic was "Color Outside the Lines: Learn How to Develop Creative and Critical Thinking Skills" with speaker Kate Beckman, M.A. Director, Communications Lab – Nassau Community College. She showed us how to apply problem-solving and analytical skills to our professional and everyday life.

In November, we held a workshop on "How to Create a Wiki," taught by Dolores Nicholes of the Farmingdale Public Library. In this hands-on workshop, our members learned the basics on creating a wiki as well as examples of how libraries can use them.

We had our first ever Holiday Tea in December. Our topic was "Getting Your Message Out: PR for Non Profit Organizations." Our Guest Speaker was Alicia Steger, B.A., Associate Director of College/Community Relations – Nassau Community College. We learned how to evaluate our current programs and how

to tweak it for better results – whether it's more mentions in your local weekly newspapers or more hits on our websites. Our first tea was a huge success.

*Dolores Nicholes  
President  
PR/Programming Division*

## INSTITUTIONAL SUPPORT

Institutional support was strong in 2008 as a total of 66 institutions joined for the first time or renewed their affiliation with NCLA.

Academic Libraries  
Five Towns College  
Nassau Community College  
NY College of Osteopathic Medicine  
NY Institute of Technology –  
Wisser Library  
Palmer School of Library &  
Information Science Library  
Webb Institute

Public Libraries  
Babylon Public Library  
Baldwin Public Library  
Bayville Free Library  
Bellmore Memorial Library  
Bethpage Public Library  
Brentwood Public Library  
The Bryant Library (Roslyn)  
East Meadow Public Library  
East Rockaway Public Library  
Elmont Public Library  
Farmingdale Public Library  
Franklin Square Public Library  
Freeport Memorial Library  
Garden City Public Library  
Glen Cove Public Library  
Gold Coast Public Library  
Great Neck Library Association  
Half Hollow Hills Community Library  
Hempstead Public Library  
Henry Waldinger Memorial Library (Valley Stream)  
Hewlett-Woodmere Public Library  
Hicksville Public Library  
Hillside Public Library  
Island Park Public Library

Jericho Public Library  
Lakeview Public Library  
Levittown Public Library  
Locust Valley Library  
Lynbrook Public Library  
Manhasset Public Library  
Massapequa Public Library  
The Merrick Library  
Mineola Public Library  
North Merrick Public Library  
Oceanside Library  
Peninsula Public Library  
Plainview-Old Bethpage Public Library  
Port Washington Public Library  
Rockville Centre Public Library  
Roosevelt Public Library  
Sachem Public Library  
Sea Cliff Village Library  
Seaford Public Library  
Syosset Public Library  
Uniondale Public Library  
West Hempstead Public Library  
Westbury Memorial Library

Special Libraries  
Jaspan Schlesinger Hoffman, LLP  
Newsday, Inc. Library

Library Systems  
Eastern Suffolk BOCES School Library System  
Long Island Library Resources Council  
Nassau Library System  
Nassau School Library System  
Suffolk Cooperative Library System

School Libraries  
North Shore High School  
Oceanside High School Library  
Southside H.S. Library (RVC)

Library Schools  
Palmer School of Library & Information Science

Associations  
Great Neck Library Staff Association  
LI Association of Jewish Libraries  
Suffolk County Library Association

Vendors  
Robert E. Feffer



# Library Legislation Day

Tuesday, March 11, 2008



(L to R): Frank McKenna (Island Trees), Karen Shaw-Widman (East Meadow), Carolyn Voegler (Floral Park), Chris Marra (Uniondale).

⇒ Arthur Friedman (NCC) shows his support for Long Island libraries.



Antonia Brown (second from left), aide to Assemblyman Charles Lavine (13 A.D.), meets with Nassau librarians and trustees.



⇒ Arleen Reo thanks Senator Dean Skelos (9 S.D.) for Library Construction Aid received by the Peninsula Public Library.

Assemblyman Tom Alfano (21 A.D) meets with a contingent of librarians and trustees from various Nassau libraries.

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# 2008 Long Island Library Conference *Libraries: Your Search Ends Here*



(L to R): NCLA President Carolyn Voegler and Rockville Centre Public Library Director Maureen Chiafalo at the NCLA Table.



(L to R): Librarians Lisa Schaeffer and Stuart Schaeffer with RASD President Karen Porcella at the RASD Table.



(L to R): Keynote Speaker Ellen Meister and Programs Co-Chair Tracy-Lyn Van Dyne.



(L to R): Michael Simon (Long Beach) and Barbara Conroy (Lynbrook) at the NCLA Media Services Division Table.



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Susan Sloan, 2008 Long Island Library Conference Chair.

↪  
(L to R): Maureen Garvey and Elizabeth Olesh at the Long Island Reads Table.





# The Year in Review: RASD 2008

The programs that RASD sponsored this year were very popular. The registration for several programs had to be closed early due to the high demand for these meetings.

We started out on March 5, with Mamie Eng, the Director of the Henry Waldinger Memorial Library, giving us an overview of the Librarian II Civil Service Exam. That program had over 40 participants, and the evaluations were very positive. Ms. Eng discussed how to fill out the exam, gave us some pointers, and gave a brief overview of the Librarian III and Assistant Director Exams as well.

On April 23, we had Lisa Spar, the Acting Director of the Deane Law Library at Hofstra University present a program on Consumer Law Collection Development. Her bibliography and presentation was extremely useful to us all.



In May, we co-sponsored a program with Suffolk RASD at the Long Island Library Conference at the Crest Hollow Country Club. It was a panel discussion called "I Review and So Can You." Seven professional reviewers talked about how they became book/journal/media reviewers for different publications.

On June 11, Marcia Ratcliff (assisted by Barbara Thomas) presented a program on "Nonfiction 101: the Care and Feeding of Your Nonfiction Collection." This was an interesting program on how to weed, order and maintain your nonfiction collection. Due to heavy demand, registration for the program closed before the end of May.

Our September program, held on September 17, was our annual breakfast. This year it was at the Carlyle on the Green at Bethpage State Park. Wendell Jamieson, the author of the book, "Father Knows Less: Or Can I Cook My Sister" discussed how he became a published author. He is the city editor of the *New York Times*, so he discussed how he got his first newspaper job, etc. We had a great morning.



(L to R): New York Times City Editor Wendell Jamieson, and 2008 RASD President Karen Porcella.

Alice Ross, food historian, author and teacher, presented a program on "The History of Food and Cookbooks" at the Nassau Library System on November 12.

This has been a very rewarding year for me. I realize that I could not have done it without an extremely supportive Board. I would like to take this opportunity to thank Tracey Simon, Judy Opatow, Stuart Schaeffer, Marcia Ratcliff, Lisa Schaeffer, Tammie Cohen, and Sandi Silkes. As everyone knows, this is a team effort.

Also, I'd like to welcome the incoming Board. I am sure that Karen Shaw-Widman, Mary Thorpe, MaryAnn Tweedy, Erica Lang, Stuart Schaeffer, Lisa Schaeffer, Tammie Bianco, and Marcia Ratcliff will all make the coming year very exciting for us all.

*Karen Porcella*  
*RASD Past President*

## REMINDER

The address for the NCLA web page is:  
<http://ncla.info>

**NEW** – Archive of past *NCLA Newsletters* is now available in PDF format with color photos on the webpage. Click on *Newsletter Archive* on the NCLA homepage.



## 2008 Nassau Legislative Breakfast

Friday, September 26, 2008  
East Meadow Public Library



Assemblyman Harvey Weisenberg (20 A.D.)  
pledges his support for libraries.



Assemblyman David McDonough (19 A.D.)  
speaks about budget issues facing New York State.



(L to R): Port Washington Public Library Director Nancy Curtin, Farmingdale Public Library Director Debbie Poldoski; Assemblyman Joseph Saladino (12 A.D.), Garden City Public Library Assistant Director Tom Witt, Island Trees Public Library Director Frank McKenna.



NLS Director Jackie Thresher asks for support for  
all library systems in New York State.



Assemblywoman Earlene Hooper (18 A.D.) speaks  
about the tough economic times facing Long Island.

## NYLA Rally to Protest Library Budget Cuts

On Tuesday, November 18, 2008, NYLA held a rally to protest further cuts in state aid to libraries and library systems in the Well of the Legislative Office Building. Representatives from various Nassau County libraries attended.



(L to R): Jennifer Marino, Rockville Centre; Renee McGrath, NLS Youth Services Manager; and Renee Baez, Lynbrook, protest any cuts to library aid.



NYLA President Josh Cohen speaks at NYLA Rally.



## NCLA MEMBERSHIP UPDATE

NCLA began its 2008 membership campaign with expectations that it would again reach a membership target of 1000 members, unfortunately, we have fallen short. By the close of our membership year, 971 individuals and institutions had indicated their support for the work of the Association. This is still a substantial total and probably ranks NCLA among the top 15 library associations in the United States in total membership.

There were some additional highlights in our final membership report including the retention by the Young Adult Services Division of a record-tying 95 members, likewise by the PR/Programming Division (89 members) and a solid showing by the Clerical Services Division (195 members). The Reference and Adult Services Division continues to be the foundation of our efforts with 337 members.

With our solid base of support from our retired members and library trustees, and a marvelous recruitment effort by Dr. May Westermann-Cicio of new MLS students, I am hopeful that we will continue to maintain our strong levels of membership participation.

*Arthur Friedman  
Membership Chair*

## *Fundraising Event for New Yorkers for Better Libraries*



Debbie Podolski, Chair, Member Library Director's Executive Board, welcomes librarians, trustees, and sponsors to the Fundraising Event.



Janis Schoen displays one of the raffle baskets that she prepared for the Fundraising Event.



Debbie Podolski, Chair, Member Library Director's Executive Board, presents check for \$13,000 to John Hammond, NYLIBS-PAC.

*To All NCLA  
Members –*

Thank you to everyone that attended the dinner, and for giving your continued support to NCLA.

Congratulations to the 2009 Executive Board Officers. I look forward to working with them.

Please contact me at the Uniondale Public Library 516-489-2220 extension 222 if you would like to become more involved in your Association or wish to share ideas or concerns about NCLA or library issues.

*Chris Marra  
NCLA President*

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### **2009 NCLA NEWSLETTER DEADLINES**

The deadlines for 2009 NCLA Newsletters are:

February 2009 Issue	Fri., Feb. 13, 2009
April 2009 Issue	Fri., March 13, 2009
June 2009 Issue	Fri., May 8, 2009
Summer 2009 Issue	Fri., July 10, 2009
October 2009 Issue	Fri., Sept. 11, 2009
December 2009 Issue	Fri., Nov. 13, 2009
Year-in-Review Issue	Fri., Jan. 8, 2010

Return all information to:

Mamie Eng, NCLA Newsletter Editor  
c/o Henry Waldinger Memorial Library  
60 Verona Place  
Valley Stream, NY 11582  
(516) 825-6422;  
FAX: (516) 825-6551



### **RSS Feed**

The RSS feed on the NCLA Calendar has been enabled. It is an orange 'RSS' button at the top. The feature is currently in beta.



## *2009 NCLA Annual Dinner & Installation of Officers*

*Thursday, January 8, 2009  
Pompei Catering & Restaurant*



2008 NCLA President Carolyn Voegler recaps highlights from her year as president.



(L to R): 2007 Past-President Debbie Podolski, 2008 President Carolyn Voegler, and 2009 President Chris Marra



Ken Bellafiore, Annual Dinner Co-Chair, welcomes everyone to the festivities.



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2009 Executive Board (L to R):  
2009 President Chris Marra,  
Immediate Past-President  
Carolyn Voegler, 2009 Vice-  
President Tom Bazzicalupo,  
2009 Treasurer Marcia Olsen.  
(Absent: 2009 Secretary  
Natalie Korsavidis)



(L to R): Trina Reed, Recruitment & Scholarship Chairperson, presents Andrew Ippolito Scholarship Award to Lauren Loechner, trainee at the Uniondale Public Library.



2009 NCLA Directors (L to R): Min Liu (LILRC), Joyce Scott (Roosevelt), Rocco Cassano (East Meadow), and Ida Zaharopoulos (Seaford). (Absent: Rosemary Burgos-Mira, Jessica Koenig, Mary Westermann-Cicio)



2009 Division Presidents (L to R): Karen Shaw-Widman, RASD (East Meadow); John Varrone, ASLD (C.W. Post & Plainview-Old Bethpage); Linda Eagan, CSD (Lynbrook); Michael Simon, Media Services (Long Beach); Roseanne Crudo, Clerical Services (Syosset); Angie Schenker, PR/Programming (Baldwin). (Absent: Terry Ain, YASD (Rockville Centre))



2009 NCLA Education Grant Presentations (L to R): Alicia Sanchez, Committee Member; Trina Reed, Committee Chairperson; Mamie Eng and Roseann Lewandowski, Grant Winners; Ken Bellafiore, Committee Member; and Christina Brenner, Grant Winner

### *An Evening of Dancing, Music, & Fun ...*



*Music & Entertainment - DJ Tom & Celebrity Music*



*(More photos on next page)*



Annual Dinner (Continued)







## LIBRARY LOBBY DAY 2009

Make a difference on March 10<sup>th</sup>

It's time for NCLA's annual Library Lobby Day bus trip to Albany! We need as many library advocates as possible to communicate to our legislators the importance of libraries in New York State. This is especially important this year, as the Governor has proposed an 18% cut in state funding for library systems and their member libraries. We encourage all library staff, administrators, trustees, Friends groups and members of the public to attend.

In traveling to Albany you'll spend a memorable day with your colleagues. You will begin your trip on a luxury motor coach. Bring a beverage of your choice and we'll provide the bagels with all the trimmings. During the trip you will be given briefing packets and backup information regarding the legislative issues important to Long Island libraries. Sandwiches and beverages will be served on the trip back. You'll be surrounded with lively conversation, camaraderie and a sense of achievement.

The NCLA buses will depart on Tuesday, March 10, at 6:45 a.m. from the NLS parking lot and from Christopher Morley Park. For any questions call Elizabeth Olesh, 516 292-8920 x237. To register send the form below to Elizabeth c/o Nassau Library System. This trip is free.

I want to make a difference in Albany and meet with my representatives on Tuesday, March 10, 2009. I'll be at the parking lot no later than 6:45 a.m., ready to go!

(Please Print)

Name \_\_\_\_\_ Library \_\_\_\_\_

Telephone # where you can be reached the morning of 3/10 (i.e. cell)\* \_\_\_\_\_

\*Required

E-mail\* (\*Required) \_\_\_\_\_

Leaving from: (check one) ☐ NLS Parking Lot or ☐ Christopher Morley Park

It's important to ensure each representative is visited, so please list your representatives below.

To find your Assembly or Senate District for home and work, simply use the appropriate URLs.

Home: A. D. \_\_\_\_\_ <http://assembly.state.ny.us/mem> S. D. \_\_\_\_\_ <http://www.senate.state.ny.us> (click on Senators)

Work: A. D. \_\_\_\_\_ <http://assembly.state.ny.us/mem> S. D. \_\_\_\_\_ <http://www.senate.state.ny.us> (click on Senators)

Deadline for registration is Tuesday, March 3, 2009

# Media Services Division Review

My second tour as Media Services Division President this past year was fantastic because of the wonderful support I had from my board members – Anne May, Michael Simon, Barbara Conroy, Rachel Taub, and Susan Healy. So thanks to them all!

The Media Services Division started 2008 with its Annual Media Roundtable on February 26, 2008, with over 20 media librarians attending. There was an extended discussion on which vendors libraries use to purchase different media – discounts, advantages, disadvantages, tips, etc. Librarians were interested in how their colleagues were handling media formats such as downloadable books and DVDs, Playaways, and Blu-Ray DVDs.

At the Long Island Library Conference, the Division presented “And the Winner of the DVD Format War Is ... Blu-Ray!” The guest speaker was Sandra Benedetto, Director of Product Development & Sales Engineering, Pioneer Electronics USA, Inc., and member of the Blu-Ray Disc Association’s USA Promotions Committee. Over 120 people attended the program which was well-received and brought librarians up-to-date with what’s happening in the Blu-Ray industry.



(L to R): East Meadow Media Librarian Karen Shaw-Widman, Guest Speaker Sandra Benedetto, and NCLA Media Services Division President Mamie Eng.

On June 3, 2008, several media librarians went on a tour of The Paley Center for Media in Manhattan. The tour included screenings of vintage television programs such as: “Television Commercials from Around the World,” the pilot for “Seinfeld,” the premiere of “Sex and the City,” and “Sammy’s Visit” from “All in the Family.”



Anne Bauman views the exhibit, “She Made It,” honoring women who created television and radio at The Paley Center for Media.

On September 26, 2008, the Media Services Division presented a workshop on “Fair Use of Online Video, Audio, and E-book Content” at the Nassau Library System. Information on the “Code of Best Practices in Fair Use for Online Video,” Creative Commons licenses, and free use video material were presented.

Tony Traguado, Media Librarian from the Port Washington Public Library, followed with a presentation of different websites where free video, audio, and e-book content are available.

The Division held a Media Purchasing Forum on Tuesday, October 21, 2008. Media librarians from Nassau and Suffolk Counties met to discuss and share their experiences with different vendors for audiobooks, DVDs, CDs, and other media suppliers.

There was a lively discussion about the pros and cons of some vendors versus other vendors. It provided the participants with "inside" information about discounts, special deals, replacement policies, etc.

On Tuesday, December 16, 2008, the Media Services Division, in conjunction with the Young Adult Services Division, held its Annual Brunch Meeting and Installation of Officers, in the Ballroom of the Nassau Library System. The program focused on the recent documentary film "Mad Hot Ballroom" and the Dancing Classrooms™ program.

The guest speaker was Nancy Duncan, the Long Island representative of "Dancing Classrooms."

As an added treat, students in the "Dancing Classrooms" program this fall from the Francis F. Wilson Elementary School in Rockville Centre demonstrated their dancing skills.

Librarians also had an opportunity to try to learn the merengue and show off their dancing skills.

The installation of 2009 Media Services Division officers followed the dance presentations. I am sure that they will have another great year under the leadership of Michael Simon, 2009 MSD President.

*Mamie Eng  
2008 MSD President*



Nancy Duncan describes the Dancing Classrooms™ program.





## *ATTENTION*

Are you a division president or committee chairperson? If so, please check your division's or committee's web page(s) to determine if they need updating. Any changes should be sent via e-mail to the NCLA Webmaster, Rocco Cassano. Contact him at [rcassano@eastmeadow.info](mailto:rcassano@eastmeadow.info).

Did you know that NCLA has its very own event calendar? It can be accessed by clicking on the "Calendar" link at [www.ncla.info](http://www.ncla.info). Did you also know that your Division or Committee can add their events to the calendar? Contact the NCLA Webmaster, Rocco Cassano, for a copy of the instruction sheet. He can be reached at [rcassano@eastmeadow.info](mailto:rcassano@eastmeadow.info).

*Rocco Cassano*  
*Webmaster*

## SCHOLARSHIP FUND DONORS

NCLA's Scholarship Fund continues to grow as members express their concern for the future by contributing to this program. The following individuals and organizations made donations totaling \$1,145 to the NCLA Scholarship Fund Account in 2008:

### Patrons (\$50 or more)

Harriet Edwards  
Edward E. Hale, Jr.  
Dorothy Moore

### Sponsor (\$25 – 49)

Barbara Dreher  
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We thank these donors for their generous contributions to this program which provides deserving NCLA members with continuing education assistance.

## Continuing Education Update

On Friday, December 5, 2008, the Continuing Education Committee presented Dr. Joseph Coppolino, of Nassau Community College's Communications Department, in a very well received program and talk titled "Is Anybody Listening? The Ten Worst Listening Habits of Most Americans." The program, held in the Geddes Meeting Room at N.L.S., was attended by 49 librarians, directors and support staff from both Nassau and Suffolk.

Dr. Coppolino lectured for the first hour, then presented a video which sparked much discussion and questions for the second half of the morning. The Committee looks forward to hosting Dr. Coppolino again in Spring 2009.

*Peter Cirona  
Chair*



(L to R): Dr. Joseph Coppolino, Peter Cirona



Dr. Coppolino makes some observations about listening habits.

**NYLA's  
Library Lobby Day –  
2009**

**Make plans to attend!**

**Tuesday, March 10,  
2009**

Arthur Friedman, NCLA Membership Chair  
c/o Nassau Community College  
One Education Drive  
Garden City, NY 11530-6793



2008 – Issue #7  
Year-In-Review

Newsletter Editor:  
Mamie Eng  
c/o Henry Waldinger Memorial Library  
60 Verona Place  
Valley Stream, NY 11582

## 2009 MEMBERSHIP APPLICATION

Date \_\_\_\_\_  
Name \_\_\_\_\_  
Library \_\_\_\_\_  
(or Address) \_\_\_\_\_  
email Address: \_\_\_\_\_  
Position: \_\_\_\_\_

### DIVISIONS (Select choices: 1, 2, ...)

Academic & Special Libraries \_\_\_\_\_  
Children's Services \_\_\_\_\_  
Clerical Services \_\_\_\_\_  
Media Services \_\_\_\_\_  
PR Services/Programming \_\_\_\_\_  
Reference & Adult Services \_\_\_\_\_  
Young Adult Services \_\_\_\_\_

SCHEDULE OF DUES – Calendar Year 2009  
Salary: 0 - \$15,000 \$ 15.00  
\$15,001 - 30,000 25.00  
30,001 - 45,000 35.00  
45,001 - 60,000 40.00  
60,001 - 45.00

Institutions & Vendors \*\* 45.00  
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Total Dues Enclosed \$ \_\_\_\_\_

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