

2010 - No. 5 http://ncla.info October 2010

PRESIDENT'S MESSAGE

The 25th Annual Legislative Breakfast was held on Friday, September 24, 2010 at the Nassau Library System. Many thanks to Jackie Thresher and the rest of the NLS staff this hosting important event. I would also like to thank Elizabeth Olesh and everyone else who helped for all of their hard work in organizing such an important event.



NCLA President Tom Bazzicalupo welcomes legislators and library staff to the 25th Annual Legislative Breakfast.

This year's breakfast was a huge success with many local legislators, or their representatives, in attendance. We had the opportunity to convey any issues or concerns we had to our legislators.



(L to R): Plainedge Library Director Marilyn Kappenburg speaks to Assemblyman Joseph Saladino (12 A.D.) about library financing.

I would like to thank Jan Heinlein, Art Friedman, Mamie Eng, Marcia Olsen and Chris Marra for attending an NCLA Finance Committee meeting to develop the 2011 NCLA budget.

We are currently seeking a volunteer to serve Chair of the NCLA Technical Services Committee. If you are interested in serving in this position, please contact me at 785-6260 ext. 301 tbazzicalupo@northbellmor elibrary.org

> Tom Bazzicalupo 2010 NCLA President

NCLA Personnel/Professional Concerns Committee

The Personnel and Professional Concerns Committee is excited by the inquiries it has received about committee activities, and workshops for the coming year are being finetuned. New ideas are always welcome.

The Committee continuing to update the clearinghouse file of libraries' policies as well as union and staff contracts. This is available to members of NCLA. And, as in the past, the Committee will to continue to promote higher standards, performance, and continuing education for all levels of employment in the libraries. This can only be done with your help.

If you are interested in participating in this exciting venture, please email or phone either Larry Lederer (627-2300, ext. 312) or Bobbi Benigno (627-2300, ext. 313).

Bobbi Benigno Manhasset Public Library Dottiebobbi@yahoo.com

Larry Lederer Manhasset Public Library Ilederer@manhassetlibrary.org

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YOUNG ADULT NEWS

The Young Adult Services Division is excited to report that the Division has passed the century mark for this year! As of September 8, 2010, we have 100 members! Our membership has grown over the past few years and we thank our members, new and old, for their support as well as the Nassau public libraries for their willingness employees their to let venture outside the library to serve on our board or attend our programs.

This fall Our Nominating Committee will be meeting to discuss our slate of candidates officer positions in 2011. If would like to vou be considered for a position, please contact Kelly Rechsteiner, Nominating Chair, at the North Merrick Public Library on 378-7474.

We are looking forward to two programs coming up soon: the joint C.S.D./Y.A.S.D. Bowling held on Friday. November 12, 2010, and our December Brunch, to be held on Thursday, December 16, 2010, at 9:30 a.m. at the Rockville Centre Our keynote Library. speaker is Rita Williams-Garcia, noted author of many Y.A. and children's titles including *Jumped* and One Crazy Summer.



Rita Williams-Garcia

Our officers for 2011 will be inducted that morning, also. Please mark your calendar for December 16! Additionally, there will be a delicious brunch and some fun door prizes.

Teen services librarians all over Nassau are recuperating from extremely busy summer. We had great success with Make Waves at Your Library, this year's summer reading theme. We also experienced large increases number of teens registering for summer reading, number of books read, and attendance summer programs.



Next up, for the fall, we are looking forward to Teen Read Week, October 17th through the 23rd. The 2010 theme is Books With Beat @ Your Library, which encourages Y.A.'s to read fiction, nonfiction or poetry or listen to audiobooks or pertaining plavawavs music. for pure all enjoyment! Resources are ALA available through YALSA's Web http://www.ala.org/ala/mgrps/ divs/yalsa/yalsa.cfm.



Peter Cirona Y.A.S.D. President

RSS Feed



The RSS feed on the NCLA Calendar has been enabled. It is an orange 'RSS' button at the top.



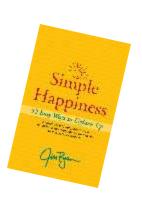
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News from RASD



The Reference and Adult Division Services would like to thank Millie Vollono and Rick Fox for their presentations at our June 23rd program on the Art & Music collections at the Co-Central libraries. The program was well attended and provided us all with a great number of resources to pass along to our patrons. We would also like to thank Sue de Sciora for allowing us to host the program at the Hewlett-Woodmere Public Library.

On September 14, 2010, our annual breakfast was once again held at Carlyle on the Green in Bethpage. Our guest speaker was motivational speaker Jim Ryan, author of Simple Happiness; 52 Ways to Lighten Up. I'm sure that everyone came away feeling lighter and happier!



RASD is now on Facebook! Simply type RASD in the search box and "Like us"! The RASD board is working on developina several new programs for the future but we are always open to new ideas. If you have any suggestions for programs or speakers please contact us either through email rasd09@gmail.com or Facebook.



Mary Thorpe RASD President

2010 NCLA NEWSLETTER DEADLINES



The deadlines for 2010 NCLA Newsletters are:

December 2010 Fi

Fri., Nov. 12, 2010

Issue

Year-in-Review Issue Fri., Jan. 7, 2011

Return all information to:

Mamie Eng, NCLA Newsletter Editor c/o Henry Waldinger Memorial Library 60 Verona Place Valley Stream, NY 11582 (516) 825-6422; FAX: (516) 825-6551 e-mail: nclanews@hotmail.com

NCLA CLERICAL DIVISION UPDATE

To begin the fall season, the Clerical Division had a breakfast meeting on Wednesday, September 8, 2010, at Apollo Diner in East Meadow.

The Clerical Division Annual Bus Trip was on Wednesday, October 13, 2010, to Port Jefferson to see "Dracula the Musical." Cost was \$65 for members and \$75 for non-members.



Chris Marra from the Uniondale Public Library is still in talk with our counterpart SCLA for the scheduling of "East Meets West." A tentative date is for November at the Half Hollow Hills Library.

Save the Date: Clerical Division is holding their Slate of Office installation luncheon on Friday, December 7, 2010 venue to be announced.

> Angela Khilnani Clerical Division President

PROPOSED NCLA BUDGET FOR 2011		Proposed Budget 2011		Approved Budget 2010	
		Expenditures	Revenue	<u>Expenditures</u>	Revenue
<u>Administrative</u>					
Audit		\$1,000		\$950	
Bank Charges		\$100		\$100	
Conference & Travel		\$500		\$500	
Insurance		\$860		\$500	
Postage		\$585		\$585	
Supplies & Hospitalities		\$500		\$500	
Equipment		\$300		\$300	
Contingency Interest		\$400	\$375	\$425	\$375
IIITerest	Total Administrative	\$4,245	\$375 \$375	\$3,860	\$375
	Total Naministrative	Ψ4,243	ψ373	\$3,000	ψ373
Publications					
Directories of Libraries		\$9,400	\$9,500	\$9,400	\$10,700
Newsletter		\$9,290		\$9,290	
Statistics					
P.L. Statistics		\$2,900	\$100	\$2,950	\$100
College Libraries		\$0	\$0	\$0	
Web Page					
Domain Name		\$45		\$45	
EventKeeper Calendar		\$240		\$240	
Web Site Template	Total Publications	\$60	¢0.400	\$60	¢10 000
	TOTAL PUDIICATIONS	\$21,935	\$9,600	\$21,985	\$10,800
Divisions					
Academic & Special		\$2,800	\$1,600	\$2,800	\$1,800
Children's Services		\$8,000	\$1,450	\$8,000	\$1,100
Clerical Services		\$6,700	\$4,550	\$6,700	\$4,550
Media Services		\$5,675	\$4,530	\$5,165	\$3,370
Public Relations/Programming		\$2,400	\$750	\$2,400	\$750
Reference & Adult Services		\$5,580	\$3,730	\$5,500	\$3,630
Young Adult Services		\$5,710	\$2,150	\$5,820	\$1,700
	Total Divisions	\$36,865	\$18,760	\$36,385	\$16,900
Committees					
Archives		\$100		\$100	
Civil Service		\$100		\$100	
Computers & Technology		\$100		\$100	
Constitution & By-laws		\$50		\$50	
Continuing Education		\$100		\$100	
Finance		\$50		\$50	
Health Services		\$50		\$50	
Institutional Services		\$50		\$50	
Intellectual Freedom		\$50	4400	\$50	*100
LDA Award		\$450	\$100	\$450	\$100
Legislation		\$100 \$300		\$100	
Video Fund Membership		\$300 \$1,150	\$24,000	\$300 \$1,115	\$22,500
Nominating		\$1,150 \$150	Ψ ∠4 ,000	\$1,113	Ψ ΖΖ, 300
Outreach		\$150 \$150		\$150	
Personnel Issues & Prof. Con.		\$530		\$530	
Promotions		\$80	\$100	\$80	\$100
Scholarship & Recruitment		\$100		\$100	
Technical Services		\$100		\$100	
	Total Committees	\$3,760	\$24,200	\$3,725	\$22,700

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PROPOSED NCLA BUDGET FOR 2011 (Continued)	Proposed Budget 2011		Approved Budget 2010	
	Expenditures	<u>Revenue</u>	Expenditures	Revenue
Cronto				
Grants RIF	\$1,000		\$1,000	
Mercy First (formerly St. Mary's School)	\$1,350		\$1,350	
Total Grants	\$2,350	\$0	\$2,350	\$0
Educational Services				
Civil Service	\$500		\$1,000	\$250
Continuing Education	\$1,100	\$1,200	\$830	\$1,200
Health Services	\$500	\$50	\$500	\$50
Intellectual Freedom	\$400	\$100	\$450	\$130
Total Educational Services	\$2,500	\$1,350	\$2,780	\$1,630
Scholarships				
Andy Ipppolito	\$2,000	\$250	\$2,000	\$250
Education Grant	\$1,500	\$150	\$1,500	\$150
Total Scholarships	\$3,500	\$400	\$3,500	\$400
Events				
Ducks Game Tickets	\$1,400	\$1,400	\$1,400	\$1,400
Annual Legislative Breakfast	\$1,200		\$500	
End of Year Program	\$10,000	\$5,000	\$10,000	\$5,000
LILRC				
Documentary Heritage	\$750		\$625	
LILRC Annual Conference	\$750		\$625	
Library Legislation Day Bus Trip	\$6,000		\$6,000	
LI Library Conference	\$0		\$2,500	
LI Reads	\$0	4.400	\$1,000	A (100
Total Events	\$20,100	\$6,400	\$22,650	\$6,400
Total Expenditures	\$95,255		\$97,235	
Total Income		\$61,085		\$59,205
Difference Expenditures over Income	(\$34,170)		(\$38,030)	

NCLA BUDGET MEETING

Friday, November 12, 2010 9:30 p.m.

Andrew Geddes Meeting Room Nassau Library System

All NCLA Members welcome.

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Nassau County Legislative Breakfast

Friday, September 24, 2010 at the Nassau Library System

Co-Sponsored by the Long Island Library Resources Council (LILRC) Nassau County Library Association (NCLA)



Ellen Firer, Master of Ceremonies and Chair of NLS Member Library Directors, welcomes legislators, librarians, and staff to the Nassau County Legislative Breakfast.



eva efron, Director of Nassau BOCES School Library System, speaks about the needs of school libraries in Nassau County.



(L to R): Irene Duszkiewicz, Director of the Hempstead Public Library; Assemblywoman Earlene Hooper (18 A.D); Trina Reed, Director of the Uniondale Public Library

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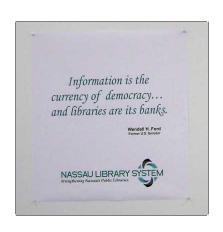
(L to R): Arleen Reo, Director of the Peninsula Public Library, discusses library issues with Assemblyman Harvey Weisenberg (20 A.D.).



(L to R): Irene Villacci, representating Senator Dean Skelos (9 S.D.), with Carl A. Williams, Trustee from the Baldwin Public Library.



(L to R): Senator Craig M. Johnson (S.D. 7) with Jackie Thresher, Director of the Nassau Library System



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A few of the posters on display at the Nassau County Legislative Breakfast.

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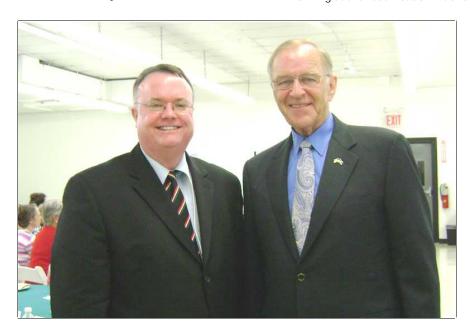




Assemblyman Joseph S. Saladino (12 A.D.) shows audience his library card.



Assemblyman Tom McKevitt (17 A.D.) speaks about working at the East Meadow Public Library.



(L to R): Frank McKenna, Director of the Island Trees Public Library with Assembly David McDonough (19 A.D.)





Assemblyman Joseph S. Saladino (fourth from left) with librarians, directors, and trustees from libraries in the 12^{th} Assembly District.



(L to R): Maureen Chiofalo, Director of the Rockville Centre Public Library, and Barbara DeGrace, representing Assemblyman Bob Barra (14 A.D.)



(L to R): Ellen Rockmuller, Director of the East Rockaway Public Library, and Irene Villacci, representating Senator Dean Skelos (9 S.D.)



Senator Carl Marcellino (5 S.D.) addresses audience at the Nassau County Legislative Breakfast.



Assemblyman David G. McDonough (19 A.D.) promises to support libraries.



(L to R): Joseph Pontecorvo, Trustee of the Island Park Public Library; Christopher Villanti, Trustee of the Baldwin Public Library; Cathy Overton, Assistant Director of the Baldwin Public Library; Carl A. Williams and Joseph J. Carroll, Trustees of the Baldwin Public Library



Assemblywoman Earlene Hooper (18 A.D.) speaks about how important the public library was to her as a child.



NLS Director Jackie Thresher asks legislators to pass legislation to release monies to the systems.



Assemblyman Harvey Weisenberg (20 A.D.) speaks on the battle that Long Island legislators fight to get monies and services for Long Island vs. the rest of New York State.

Nassau County Legislative Breakfast Speech by Guest Author Saralee Rosenberg

I am so delighted to be with you this morning. As an author for the past twenty years, I welcome any opportunity to talk about the many ways in which books and libraries shape our views and our destinies. And as a wife and mother, I welcome any opportunity to talk to anyone who will listen to me... I've noticed recently that every company in America seems to value my opinion yet my own family could care less what I have to say!

Which is why when I am invited to speak, I am thrilled whenever there is such a large, welcoming audience. I am not always that fortunate. A few weeks ago I was asked to do a book talk at the JetBlue terminal at JFK. It was part of a new marketing plan from the Paradise Shops to test what happened to book sales when they brought authors together with airline passengers... I wasn't sure it would be worthwhile, but they were very convincing.

20,000 passengers in three hours. A captive audience. People with time to kill and money to spend. They may need something to read on the plane. Maybe Hurricane Earl will strand them all together... how could I refuse?

Except that when I began my talk there was only one man listening and I thought this is dumb. It's just him and me. So I asked how I was doing and he said great, but could you hurry it up? I've got a plane to catch and I'm the next author. Good story, right?

Except that it didn't happen quite this way. I mean I did do a book signing at JFK, but mostly my time was spent giving people directions to the bathrooms and holding crying babies.

But this is the world in which I live. I am a storyteller by trade... I make things up and according to the IRS, I'm very good at it... I weave compelling, memorable plot twists with interesting characters, get them in and out of trouble and hopefully give them funny, thoughtful, and wise things to say - just so readers



Author Saralee Rosenberg speaks about the value of libraries at the Nassau County Legislative Breakfast.

can escape into a fictional that seems true to life.

The beauty of what I do for a living is knowing that there has always been a love affair between readers and writers, a bond that transcends the pages. Where would we be without each other?

This is why when I am at work on a new manuscript, I not only envision the characters and where I can take them, I also envision the readers and how my stories can entertain and enlighten them

Since I write primarily for women, I think about how busy and stressful their lives are, how likely they are to be juggling a family, a job, volunteer work... maybe they take care of elderly parents or a sick child.

And my hope? That my book is this reader's safe haven, a gateway to someone else's crazy world, a chance to examine and explore issues that affect her, a way to learn and grow or just spend time laughing.

I know that if I do my job right, she will hug my book to her chest, tell her friends about it, read it again, and most of all remember snippets that resonate with her when she feels especially challenged.

Bottom line is that I need her and she needs me. But in today's fickle economy, with all of our pocketbooks stretched to the limit and job security a thing of the past, a \$20 book purchase can sometimes seem like a luxury item. So how do writers make sure that they can stay connected with readers? The same way that we always have.

Through the public librarythe community's command center of hope and wisdom. The home for every citizen who wants a safe, comfortable and free environment in which to pursue their knowledge, passions, and pleasures.

Like many of you, one of my earliest experiences with the public library was exhilarating. As soon as I was able to write my name, I knew that I had reached a milestone- I was now entitled to get my own library card and to check out books that I could bring home and enjoy until they were due back.

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(L to R): Tracey Simon, Saralee Rosenberg, Roseanne Dorfman, Elizabeth Olesh, and Judy Burkhoff.

I was an early fan, understanding that the library was a magical place. A family place. A place to meet friends. Hear a story. Discover new authors. Pull out that endlessly long card catalog drawers to find out if that author had written any other books.

To this day I can tell you about the books that I cherished, the ones that I renewed so often that I could recite them by memory. I can tell you about the authors whose new addition to a series was very big news. I can still remember the chapter books and biographies and mysteries that influenced me... and I bet you could do the same because no matter where or how you were raised, the library offered a grand showcase of learning and enjoyment.

And then as a teenager, well, the library offered me other interesting opportunities, although not the ones my parents had in mind. Where I grew up in a small town in Indiana, the public library had a parking lot that high school kids discovered was great place to make out... I once snuck back there with an older boy who took me to his car and asked, "Do you want to go in the back seat?" And I said, "No. I'd rather stay up here with you... " Soon I was back inside cracking the books where I belonged.

Here is another true library story... although this one is more dignified. Fast forward to my life as an emerging author. The year

was 1988- long before the Internet and the age of information was at our fingertips... I was researching my first book, a non-fiction guide for people who were planning to relocate to Florida.

My family and I were living in Baldwin at the time and with two young children, the library was our home away from home. I remember telling the head reference librarian, Marie, at I had gotten my first publishing contract and needed help getting started on the research. She was very excited for me and immediately offered to do whatever she could.

From then on she saved newspaper and magazine clippings for me, instructed me on how to use the microfilm readers, showed me where to find all the reference books, took my urgent phone calls and always when I walked in said, wait, I have something for you.

We even shared a good laugh when I was trying to find out if there were any other books or articles on the subject of moving to Florida. Today you Google it. In 1988 you turned to big green volumes published annually known as the Reader's Guide to Periodicals. We started with the word relocation. There was no such reference, but it did say, see migration. So we looked up migration and there was no such reference, but it did sav sav- see birds. Marie turned to me and said, unless you're targeting this book to hawks and swallows, your book

idea is a winner. There's nothing out there like it. And she was right.

I thought a lot about Marie's support when I was invited to speak to you today. About how I definitely would not have gotten off to such a great start on that first book and the ones that followed without her guidance. And later on when the book Destination Florida: The Guide to A Successful Relocation was published, she was one of the first librarians to invite my husband and co-author to do a presentation in the community room. She was also a wonderful advocate for us, making sure that her colleagues at the other Nassau County libraries knew about the book and invited us to speak.

And when my husband and I did the Oprah show, guess who was one of the first people to call me? My mother. That's what you wore? A bright blue suit? You looked like a peacock... Ah, but the second call I received was from Marie and she was so proud!

But this isn't one of those old fashioned stories about the way things used to be. Just last week while preparing my talk, I blanked on Marie's last name. Frankly with the way my mind works, I blink on my own name. But I decided to call the Baldwin library, and like old times, I asked for reference.

A very nice woman named Marianne Kobbe picked up and when I explained the nature of my unusual call, she immediately went into action. She made some inquiries on my behalf and then put me in touch with Colleen Hughes in personnel who without giving it a second thought, began looking back in her records. Way back. After much digging, she located Marie's file called and sounded so excited. I think I found her, she said. Was her name Marie Vinicombe because I remember her and she was wonderful? Yes that was her indeed. Baldwin Library to the rescue once

And here is another interesting thing I remembered about Marie. She once said to me, you're so funny. You should be writing novels instead of guide books and I said no, I wouldn't even know how to do that. But guess what? She was right again.

I went on to write four comic novels so far and have loved every minute, and interestingly enough, all four of them take place not only on Long Island, but in Nassau County. Which means that over the past ten years I have had the privilege of turning to several other libraries for help with my research.

A Little Help From Above was set in Manhasset, Claire Voyant in Plainview, Fate and Ms. Fortune in Oceanside and *Dear Neighbor, Drop* Dead in Merrick and the novel I'm writing now takes place in Roslyn. The portrayals may not always be the most flattering, but as long as I mention Ben's Deli, Roosevelt Field, 24-hour Bagel and the Plainview Diner, readers are happy. Although my husband worries that if I write about any more Nassau County communities, my next book title will be "Survivor" and it will be about a novelist who get kicked off the Island.

Meanwhile, I am most grateful to all the librarians and staff at who went out of their way to help me locate interesting facts about their communities so that I could incorporate them into my novels and give them real street cred... novels may be fictional, but authors work hard to get the facts straight.

But of course libraries are just as invaluable to residents as writers. In fact, I challenge you to think about this.

Can you name any other government-funded institution that is open seven days a week and that makes friendly, knowledgeable staff available to answer a wide variety of questions? If you guessed the CIA you would be wrong.

What about naming a government-funded institution that offers a free lending service with access to tens of thousands of books, new and old, covering hundreds of thousands of subject matter? Or that allows patrons to borrow movies and music, even download e-books! Or that gives nice, nurturing environment in which to bring their children and grandchildren to read. play puzzles and have stories read to them. Or that gives their children and grandchildren a safe, friendly

and helpful environment in which to work on school projects. Or that allows any person of any age, race and religion to sit among the stacks for hours and read for pleasure or a pursuit. Or that offers free access to computers and the Internet so that people can explore the latest information on jobs, colleges, travel destinations and conditions. Or learn how to write a resume or apply for government Or register for assistance. interesting classes that will broaden their horizons and introduce them to exciting career opportunities. Or sign up for trips to museums, concerts and shows. Or go online from the comfort of their own home to reserve books, chat with a librarian, or sign up for upcoming programs and events... And most important to me, where readers can come to hear a wonderful author speak!

You wouldn't be able to come up with such a place because only the public library offers communities this indispensible resource and this unparalleled ability to change people's lives for the better. Especially in today's turbulent times.

It is no wonder that our libraries are busier and more in demand than ever, the need for services and resources never greater.

Here is a good example. In recent years whenever tragedy strikes in this country or abroad, such as Hurricane Katrina, the earthquake in Haiti... the local library is now the first stop for residents who need immediate access to the Internet so that they can hopefully connect with family and friends who live there.

It is no wonder that the library card we have carried since we were children always was and will be the most important card in our wallets.

In fact I dare say that if the public library system didn't exist, elected officials would stand up and say, you know what our community needs?

Well let us save you the time and trouble of inventing a system that has already served American generations for centuries.

And yet in spite of its long, proud history, its mark on people of all ages, libraries have never been at greater risk for losing their funding. Which is why today's message to you, the leaders of Long Island, one of the most populated and educationally minded parts of the country, is to continue your ongoing, unwavering support of the Nassau County Public Library system.

Could you even imagine life here without their wealth of services and their strong ties to the community? You shouldn't have to and believe me you don't want to.

As the wonderful novelist and science-fiction writer Ray Bradbury said, "Without libraries, what have we? We have no past and no future."

And then there is this quote from an equally wise person, the five-year old grandson of a friend of mine. I ran into them at my library and he seemed so excited to be there so I said Justin, why do you love the library so much and he replied, "da libary make my head grow bigger." He got that right and I hope you do too!

Thank you.

Saralee Rosenberg Guest Speaker

SAVE THE DATE

LILRC Annual Meeting

November 18, 2010

New York Institute of Technology, de Seversky Center

Guest Speaker: Dr. Carla Hayden, CEO, Enoch Pratt Free Library; Member, National Museum and Library Services Board and National Foundation on the Arts and the Humanities

All are welcome to attend!

News from the Children's Services Division



We had a very successful trip to the Jewish Museum in New York City where we learned about the history and creation of the beloved children's book *Curious George* this July.

I'd like to thank all those who volunteered once again at Henry Shein's annual "Back to School Program." It was a pleasure seeing the children excited about being able to take home their very own books!

Library Bowl, sponsored by CSD, will be held on Friday, November 12, 2010, at 7:00 p.m., Lanes, 999 Farmingdale Conklin Street, Farmingdale. Library staff and friends are invited to attend. The cost is \$12.00 for NCLA members \$22.00 and for nonmembers, including food, soft drinks, cosmic bowling, and shoes. Cash bar and payment at door accepted. Contact Bonnie Markel at Merrick Library for further information or to register.



Our Annual Installation of Officers Breakfast will be held on Monday morning, December 14, 2010, at Carlyle on the Green. More information to follow.



Jacqueline Fitts CSD President

PR/Programming Division News



The NCLA PR/Programming Division held two Microsoft PowerPoint workshops in August. Ceil Hearn from Sharper Training Solutions came and taught the basics of how to create slide shows using animation and charts.

September, On 21. the **NCLA** PR/ 2010, Programming Division held a Networking 101 Social workshop at NLS. Natalie Korsavidis spoke about how libraries can use Facebook. Twitter. Blogs, and Foursquare to help promote their library.

The NCI A PR/ Programming Division held its annual breakfast October 12, 2010, at Farmingdale Public Library. Our speaker was Kate Beckman, M.A., Director, Communications Lab -Nassau Community College. presented "From Broadway to Board Room." In this workshop, librarians learned to develop skills, such as concentration, focus, thinking creative relaxation, and learned how apply them to their personal and professional life.

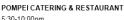


Our ballots for the 2011 NCLA PR/Programming Division will be coming out this October. If anyone is interested in getting more involved, please contact Dolores Nicholes at falprprograming@yahoo.com.

Dolores Nicholes PR/Programming Division President

Save the Date!

Nassau County Library Association Annual Dinner and Installation of Officers *Friday, January 14*, 2011



5:30-10:00pm
Cocktail hour, Continuous Open Bar, Buffet Dinner,
Dessert, Dancing & the Installation of the 2011 NCLA Officers
Come support your Division and the newly installed
Executive Board of NCLA!

More information to follow!

People in the News

Norman A. Weil, Reference Librarian at Molloy College in Rockville Centre, has been selected for inclusion in the 2011 edition of Who's Who in America. Mr. Weil has been a member of NCLA and the Intellectual Freedom Committee for several years.

The Wantagh Public Library's Board of Directors welcomed Margaret Marino as the new library director at its September 20, 2010 monthly meetina. Ms. Marino was previously employed by the Freeport Memorial Library where she was coordinator of adult services and head of community services. began her career in Freeport in 1991 as a trainee. She later worked at the Farmingdale library for six years, returning to Freeport in 2002. Ms. Marino began working at Wantagh during the week of September 27.



Margaret Marino, Newly-Appointed Director of the Wantagh Public Library. (Photo courtesy of the Wantagh-Seaford Citizen)

Library Briefs

On October 24, 2010, the Port Washington Public *Library* hosted the Annual Celebration of Long Island Talent. WFUV's John Platt, host of the Sunday Morning Breakfast show, was joined by homegrown, handpicked talent, in -Bennett Harris cludina: Acoustic Blues Duo Return to the Dream (Diane Garisto, Tom Griffith. Andy Huenerbera Martha and Trachtenberg), and Jack's Waterfall (Jack Licitra on vocals, guitar and pianopercussion, Mark Carpentieri on drums, Vincent Cirino on sax and John Davis on tuba).

The Elmont Memorial Library was featured in Long Island Business News Online, September 10, 2010. Reporter Kenneth Cerini wrote about the various facilities available in the new building, including the 430-seat theater, three meeting rooms, an art gallery, etc.

The Henry Waldinger Memorial Library (Valley Stream) c e lebrated the Autumn Moon Festival on September 25, 2010. Valley Stream South High School Cultural Society performed traditional ribbon dances. lion dance, Chinese yo-yo demonstrations as part of the library's "Worlds Connect @ Your Library" series. program was made possible in part with public funds from the New York State Council on the Decentralization Program. administered by the Huntington Arts Council. Inc.



Chinese Ribbon Dance at the Henry Waldinger Memorial Library



Chinese Lion Dance at the Autumn Moon Festival

Arthur Friedman, NCLA Membership Chair c/o Nassau Community College One Education Drive Garden City, NY 11530-6793

Newsletter Editor: Mamie Eng c/o Henry Waldinger Memorial Library 60 Verona Place Valley Stream, NY 11582

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2010 MEMBERSHIP APPLICATION

Date		SCHEDULE OF DUES – Calendar Year 201	0		
Name Library		Salary: 0 - \$15,000 \$15,001 - 30,000	\$ 15.00 25.00		
(or Address)		30,001 - 45,000 45,001 - 60,000	35.00 40.00		
email Address:Position:		60,001 -	45.00		
DIVISIONS (Select choices: 1, 2		Institutions & Vendors ** Students, Retirees, Trustees, Friends	45.00 10.00		
Academic & Special Libraries Children's Services		Additional Divisions	3.00		
Clerical Services Media Services		Total Dues Enclosed	\$		
PR Services/Programming Reference & Adult Services Young Adult Services		Donation – NCLA Scholarship Fund Donation – NCLA Education Grant Fund	\$ \$		
Note:** Institutional members receitrustee to attend a workshop at mem		rship publication plus 5 vouchers to permit a library e	mployee or		
Please make checks payable to:	Nassau County Library Association				
Send this form and payment to:	Arthur Friedman, Ed.D., NCLA Membership Chair % Nassau Community College, One Education Drive Garden City, New York 11530-6793 [or via the Nassau Library System]				
Check this box if you are	interested in the Group [Disability Insurance Program: □ Dental Plan: □			