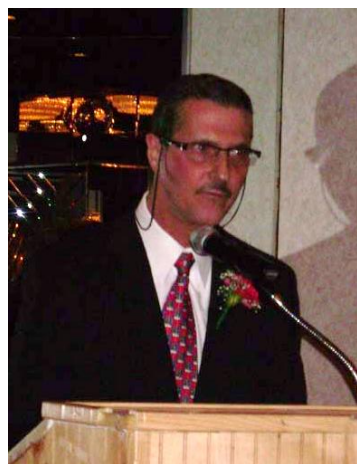


## PRESIDENT'S MESSAGE

I would like to thank all the NCLA members that have supported me throughout 2011. It was an honor to serve as your President. We ended the year with 947 members, and hopefully, in 2012, we will once again hit the 1,000 membership mark.



As my year ended, I wanted to thank the 2011 Executive Board. It was a pleasure to work with you this year. The Board members were: Lisa Paulo (Recording Secretary), Nancy Sherwood (Treasurer) and Natalie Korsavidis (Vice President/President-elect) and now the NCLA President for 2012.

I would also like to thank the outgoing Presidents of each Division beginning with the Academic and Special Libraries: Angela Cornwell, Media Services: Michael Simon, Reference and Adult Services: MaryAnn Tweedy, Children's Services: Jessikah Chautin, Young Adult Services: Barbara Mikowski, Public, Relations/ Programming: Patti Paris and finally the Support Staff Division, formerly known as Clerical Division and its inexhaustible President Dalal Fatoush. This year, under Ms. Fatoush's leadership, this Division changed its name to better reflect its membership. Nicely done!

I would also like to thank the outgoing NCLA Directors including Cathy Loechner, Tracey Simon, and Cathy Overton, as well as the Continuing Directors Rocco Cassano, Jackie Fitts, Maureen Chiofalo and Frank McKenna, all of whom fill vital roles in our Association.

This year has been a whirlwind of activity with NCLA sponsoring over fifty continuing education workshops/programs /sessions and trips including one to the Holocaust Memorial and Tolerance Center in Glen Cove and another to the Metropolitan Museum of Art Nolen Library.

Divisions and committees have also brought in expert speakers from our own membership base including Lee Gundel who taught two classes on PowerPoint and authors to speak about their books and the process of writing including Ellen Meister and Sarah Weeks. Other NCLA programs addressed various topics, including public speaking, graphic novels and business and medical sources for the layman.



*(Continued on next page)*

## PRESIDENT'S MESSAGE

*(Continued)*

NCLA sponsored a variety of events including fundraisers like the Annual Ducks game, thanks to E. Marie Doran and Louie, and Mets and Islanders games thanks to Frank McKenna. Frank is one that is always willing to take on more responsibility and is quick to volunteer. But isn't that true about many of us? Like Mamie Eng, who tirelessly edits and publishes the seven editions of the *NCLA Newsletter* each year and also compiles all the data from our 54 public libraries that can be found in *NCLA's Salary Schedules and Personnel Benefits of Nassau County Public Libraries*. Arthur Friedman who year in and year out seemingly without effort edits and publishes *The Directory of Long Island Libraries and Media Centers* and handles all of NCLA's bulk mailings, plus is our longstanding membership chair.

Memorable events that took place this year included our annual bus trip to Albany on March 1<sup>st</sup>, which would not have happened without the help of Arthur Friedman, Elizabeth Olesh, and Dalal Fatoush. Mark March 6, 2012, on your calendar for this year's Advocacy Day. Sign-up is already beginning through NLS. Let's all go up to Albany this year to make sure that the systems funding gets restored to the 2010 levels. While in Albany, we will also need to lobby for the passage of the Martins/Abinanti bill which would exempt all libraries from paying the MTA payroll tax.

There are a couple of other events I'd like to mention. One is the Long Island Library Conference which took place on May 5th, where local author Andrew Xia Fukuda was the keynote speaker. This was a committee I was fortunate to chair. I would like to encourage you to attend the 2012 Conference which will be taking place at its new location the Melville Marriot on Thursday, May 3, 2012. Nancy Pearl will be the keynote speaker this year, and she will also be conducting readers' advisory sessions.



Additionally, I like to mention our joint NCLA/LILRC Library Legislative Breakfast which took place at the Merrick Public Library on September 23rd at which over 100 people were in attendance including the singing Assemblyman Joseph Saladino. I would like to thank Ellen Firer, the Director of the Merrick Library, as well her dedicated staff for hosting this event. I know how much work goes into preparing for an event and appreciate all your hard work that certainly contributed toward its success.

I would like to thank the NCLA Annual Dinner and Installation of Officers Committee members that made that event possible on Friday, January 6, 2012 – Chris Marra, Ida Zarahopoulos, Jackie Fitts and helping out at the door Donna Furey. Thanks also to Arthur Friedman for once again being our Master of Installation.

This year NCLA instituted two new committees. One is the Mentoring Committee which is chaired by our 2012 President Natalie Korsavidis, and the other is the Retirees Committee which is chaired by Bobbi Benigno, a recent retiree herself. Ms. Benigno may be our first committee chair to hold her meetings in sunny, Florida.

Kudos to all of you who volunteer to serve on behalf of NCLA and its members! You are the individuals who make this organization great. I applaud you all.

NCLA consists of many dedicated hard working people. We are a very active group. We have to be because it takes a lot to keep this association running, current and relevant. Keep it up! Remain active and continue to volunteer.

Again, thanks very much for your support this year and I look forward to many great years ahead for our profession. Together we are the Nassau County Library Association.

**Ken Bellafiore**  
**2011 NCLA President**

## NCLA MEMBERSHIP UPDATE

With the 2011 now completed, we note that by the end of the year, NCLA's membership roster carried the names of 947 active members. Unfortunately, this was substantially below our record of 1038 members (2005). On the positive side, NCLA's total membership shows that we still rank among the top 15 library associations in the United States in total membership.

Among the highlights in our final membership report was the fact that we are encouraging future librarians to give NCLA a try as the number of student memberships reached a high of 40! Institutional membership was once again strong as 64 organizations of various types decided that they needed to belong to the Association. Children's Services, PR/Programming, and Young Adult Services continue to establish new high levels.

Our retired colleagues continue to maintain their presence in the Association as 94 individuals renewed their commitment to NCLA for the 2011 year – this exuberance was rewarded with the creation of a Retirees Committee which planned many events for this audience. The Reference and Adult Services Division continues to be the foundation of our efforts with 341 members, just slightly off its record level.

Your membership chair looks forward to a strong 2012 as our second largest division – the newly renamed Support Staff Division (formerly known as Clerical Services) – with Dalal Fatoush as an important champion, has promised that she will be active in our recruitment campaign.

Watch for reports highlighting our membership growth as we start off the 2012 Membership Campaign with 390 (1/12/12) individuals and organizations already joining or renewing their place in the Association.

**Arthur Friedman**  
**Membership Chair**

## PR/PROGRAMMING DIVISION WRAP-UP

The PR/Programming Division had a wonderful year! We had eight meetings at NLS with excellent attendance. The programs included:

- *Music Programs at Your Library* presented by Jessica Ley
- *Getting Ready for Long Island Reads with Programs and Excitement at Your Library*
- *Introduction to the Programs at the Holocaust Memorial and Tolerance Center in Glen Cove*
- *Google Apps* presented by Ceil Hearn of Sharper Training Solutions
- *Using the Lessons of History to Teach Tolerance Today*
- *Marketing Your Library* with Cecilia Alers
- *Learn to Be a Better Listener* with Professor Joseph Coppolino
- *How to Be the Best Public Speaker You Have Ever Heard* with Professor Igor Miklashewsky

We also had a lovely outside excursion in June to the Holocaust Memorial and Tolerance Center in Glen Cove. The Board of Directors for 2012 is looking forward to another exciting year with programs and activities that we hope you will attend. Please remember to join NCLA and choose the PR/Programming Division! Our meetings are open to all and we look forward to meeting you, working with you and sharing ideas among all the libraries in Nassau and Suffolk counties.

Don't forget to save the date. Our Bi-Annual TALENT SHOWCASE 2012 will be held on Tuesday, March 20, 2012, 8:30 am – 12:30 pm at the Jericho Public Library!

Thank you to the Nassau County Library Association and to our Division for many wonderful years of professional development for me and for allowing me to provide services for such interesting and caring people.

**Patti Paris**  
**2011 President**

### 2012 Board of Directors

President:  
Dolores Nicholes, Farmingdale

Secretary:  
Stephanie Bridgers, Roosevelt

Treasurer: Phyllis Cox, Jericho

One-Year Director:  
Roseann Acosta, Hicksville

Two-Year Director:  
Clare Trollo, Gold Coast

## Children's Services Division Report

It certainly has been a wonderful year to be involved in NCLA CSD! We began 2011 at Carlyle on the Green for our Annual Installation Breakfast with award-winning author Ann Morris.

Popular children's author Wendy Mass was our guest speaker at LILC! Ms. Mass entertained the crowd with a humorous yarn about how her school librarian's recommendation of one book led her to become an avid reader and later a writer!



We set up a spring trip to the Metropolitan Museum of Art's Nolen Library where almost 20 children's librarians were treated to an intimate look at a lesser known resource of the museum – a children's library which is open to all who visit!

In the fall, we ran a very successful, "What's new? What do I do?" program where almost 50 attendees were given a chance to enrich their knowledge on what works and

what is coming down the line for children's libraries and children's programming.

I want to thank my wonderful and supportive board for all their hard work in 2011 and I am confident 2012 will continue as a wonderful year to be a children's librarian in Nassau County.

**Jessikah Chautin**  
**Children's Services**  
**Division President 2011**

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## INSTITUTIONAL SUPPORT

Institutional support was strong in 2011 as a total of 64 institutions joined for the first time or renewed their affiliation with NCLA.

### Academic Libraries

Five Towns College  
Nassau Community College  
NY College of Osteopathic  
Medicine  
Webb Institute

### Public Libraries

Babylon Public Library  
Baldwin Public Library  
Bayville Free Library  
Bellmore Memorial Library  
Bethpage Public Library  
Brentwood Public Library  
The Bryant Library (Roslyn)  
East Meadow Public Library  
East Rockaway Public Library  
Elmont Public Library  
Farmingdale Public Library  
Floral Park Public Library  
Franklin Square Public Library  
Freeport Memorial Library  
Garden City Public Library  
Glen Cove Public Library  
Gold Coast Public Library  
Hempstead Public Library  
Henry Waldinger Memorial Library  
(Valley Stream)  
Hewlett-Woodmere Public Library

Hillside Public Library  
Island Park Public Library  
Jericho Public Library  
Lakeview Public Library  
Levittown Public Library  
Locust Valley Library  
Lynbrook Public Library  
Manhasset Public Library  
Massapequa Public Library  
North Bellmore Public Library  
North Merrick Public Library  
Oceanside Library  
Oyster Bay-East Norwich Public  
Library  
Peninsula Public Library  
Plainview-Old Bethpage Public  
Library  
Rockville Centre Public Library  
Roosevelt Public Library  
Sachem Public Library  
Sea Cliff Village Library  
Seaford Public Library  
Syosset Public Library  
Uniondale Public Library  
West Hempstead Public Library  
Westbury Memorial Library

### Special Libraries

Holocaust Memorial & Tolerance  
Center Library  
Jaspan Schlesinger Hoffman, LLP  
Newsday, Inc. Library

### Library Systems

Eastern Suffolk BOCES School  
Library System  
Long Island Library Resources  
Council  
Nassau Library System  
Nassau School Library System  
Suffolk Cooperative Library System

### School Libraries

Freeport High School Library  
Oceanside High School Library  
St. Dominic HS Library

### Library Schools

Palmer School of Library &  
Information Science

### Associations

Great Neck Library Staff Association  
LI Association of Jewish Libraries

### Vendors

Enviroscience Consultants, Inc.  
Sheila Rettaliata



## 2012 NCLA Executive Board Meetings

Andrews Geddes Meeting Room  
Nassau Library System  
9:30 am-12 noon

### ***YASD ROUND-UP***

It has been my pleasure to serve as YASD President for this past year, and I would like to take this opportunity to thank everyone especially the YASD Board for their continued support. I think YASD has strived to meet its mission this year to unite librarians, advocate for teens and librarians alike, and provide a forum for members to exchange ideas and information.

We offered opportunities for members to get Continuing Education Credits in the form of professional development with such programs as Ebooks and teens lead by Linda Braun in February. We offered informational services such as our Civil Service Program with Mamie Eng in October and our June luncheon and December brunch brought us together with young adult authors Laura Lee Gullledge, Jen Calonita and Kieran Scott.

We offered some fun socialization with our trip to the Discovery Museum in July.

YASD also recognized the hard work and effort that goes into young adult programming with our YASD Award for Excellence in Programming that went to Marissa Wolf of Rockville Centre Public Library. And let's not forget the dedication of our teens to our libraries and this year was no different with many great candidates for the B.E.S.T. Award with Gina Damaud of Levittown as the 2011 winner.



(L to R): Syntychia Kendrick-Samuel presents 2011 Nassau B.E.S.T. Award to Gina Damaud.

As we look ahead to 2012, I hope that we as young adult librarians continue to support our division, encourage new membership, and take personal initiatives to keep as involved as we possibly can.

**Barbara Mickowski**  
**2011 YASD President**

January 13, 2012  
February 10, 2012  
March 9, 2012  
April 13, 2012  
May 11, 2012  
June 8, 2012  
September 14, 2012  
October 12, 2012  
November 16, 2012  
December 14, 2012

All NCLA Members are  
welcome to attend.

## **DIRECTORY**

The 2011 *Directory of Long Island Libraries and Media Centers* was successfully published in time for distribution at the Long Island Library Conference. It was disseminated to qualifying NCLA members and others who ordered a copy.

NOTE: Copies of the 2011 edition are still available for purchase. Special year-end discounts are available to NCLA members and library school students. Contact the NCLA Membership Chair, Art Friedman, at 572-7883, if you want to purchase a copy.



# LIBRARY ADVOCACY DAY

Tuesday, March 1, 2011



Nassau librarians and support staff attend Library Rally in Albany.



Photos courtesy of Christina Rivera, LILRC

# SCHOLARSHIP FUND DONORS

NCLA's Scholarship Fund continues to grow as members express their concern for the future by contributing to this program. The following individuals and organizations made donations totaling \$1,133 to the NCLA Scholarship Fund Account in 2011:

## **Patrons (\$50 or more)**

Mary E. Donor & Irene Duskiewicz  
in memory of Dina Reilly  
Harriet Edwards  
Edward E. Hale, Jr  
F. Roy Meserole  
in memory of June Kenny  
Dorothy Moore

## **Sponsor (\$25 – 49)**

Mary E. Donor  
Barbara Dreher  
Mary Jane Genovese  
Chris Karlssen  
Susan Kern  
F. Roy Meserole  
Ellen C. Miller  
Rhonda Orenstein  
Janis A. Schoen

## **Donor (\$11-24)**

James R. Brown  
Peter Cirona  
Arthur Cooper  
E. Marie Doran  
Barbara Hopkins  
Frances T. Jackson  
Patti Paris  
Prof. Kathryn Stanley Podwall  
Jennifer Schweekendiek  
Adah Silberg  
Dr. Mary L. Westermann

## **Contributor (\$1-10)**

Salamah Adjous-Mullen  
Terry Ain  
Ellen B. Berman  
Mary Berman  
Phyllis Bradley  
Margaret G. Burke  
Stacey Cagno-Schilb  
Lisa Cavanagh

Margery Chodosch  
Margaret Cole  
Patricia M. Costello  
Elaine Cummings-Young  
Deborah DelBalso  
Edward deSciara  
Susan O. deSciara  
Anne E. Dunlop  
Rita A. Dworkin  
Edward Escoffier  
Caroline Fenyo  
Susan Finck  
Janet Fine  
Stella Fried  
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Felisa A. Giovannello  
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Brian D. Griffin  
Marilyn J. Griffin  
Amy Hayman  
Susan Healy  
Helene Hertzlinger  
Christina Hirsch  
Jarron L. Jewell  
Laurie Kaplan  
Loretta E. Kelleher  
Natalie Lapp  
Jessica Ley  
Catherine M. Loechner  
Robert E. Ludemann  
Frank McKenna III  
Evelyn Maher  
Christine K. Marra  
Georgina Martorella  
Mary Ellen Mellina  
Jo-Ann Merkel  
Diane Miller  
Deborah Neuman  
Lisa M. Paulo  
Yolanda Phillips  
Diane Podell  
Karen Porcella  
Dorothy Puryear  
Susan Rynkar  
Beth Saltalamacchio  
Ilona Sayan  
Florence Scarinci  
Nora Schual  
Margaretta Smith  
Chris Stack  
Dorothy F. Stahl  
Laurene Z. Tesoriero  
Angelo Tripicchio  
Mary Ann Tweedy  
Laura L. Weir  
Catherine Wellikoff  
Yuan Zhang

## **NCLA PR/Programming Division**

Presents

## **CHIT CHAT!**

Tuesday, January 31, 2012  
Time: 10:00am - 11:30am

Location: Farmingdale Public  
Library

FREE for NCLA Members;  
\$5.00 for Non-Members

Are you new to the PR/ Programming world? Come to our Open House and see what our Division can do for you! We'll be discussing what our Division will have to offer in 2012 including our Bi-Annual Talent Showcase, How to Hold an Author Event with the Director of Harper Collins Publishing, Upcoming Computer Classes, Marketing Programs, and so much more.

We also want your input as to what you want to see in 2012 and beyond. At this meeting, we'll also be sharing ideas, thoughts, and questions on Long Island Reads 2012, library programming, and more!

Please bring all your ideas and questions to this informative program! Please RSVP to Dolores Nicholes at [falprprograming@yahoo.com](mailto:falprprograming@yahoo.com) or at 516-249-9090 ext. 223. Contact Hours: 1.5, 0.15 CEU Credits Will Be Offered.

**Dolores Nicholes**  
**2012 PR/Programming**  
**Division President**

# Long Island Library Conference

2011:  
Getting  
Better Together



Crest Hollow Country Club

Thursday, May 5, 2011



(L to R): Author Andrew Xia Fukada and LILRC Assistant Director Min Liu.



Author Wendy Mass speaks about her children's books.



NCLA Reference & Adult Services Division Table at the Long Island Library Conference. \*

\* Photo Provided by Christina Rivera, LILRC





⇐  
Maureen Chiafalo  
sells raffle tickets  
BEA at the NCLA  
Table. \*



⇒  
(L to R): Michael  
Simon and Cathy  
Loechner at the  
NCLA Media Services  
Division Table. \*



(L to R): Syntychia Kendrick-Samuel and Barbara Mickowski at the NCLA YASD Table.



It has been a great 2011 and the highlight of the year was having our name changed from the NCLA Clerical Division to NCLA Support Staff Division. We made the change so that all library support staff would feel welcome to join our division. Whether you are clerk, a custodian, a page, a library assistant, work in the business office, a friend of the library or a retiree, etc., you are welcome to join us. We increased our membership because of this change. You may find a membership form on the web at [http://www.nassaulibrary.org/ncla/Membership\\_2012.pdf](http://www.nassaulibrary.org/ncla/Membership_2012.pdf)

Early in the year we had our annual Open House at the Plainview-Old Bethpage Library. A group of NCLA support Staff members travelled up to Albany to help rally on Library Legislation Day. Our Roundtable was a success in April ... over 70 people from libraries across Nassau came together. Everyone enjoyed our motivational speaker at the Long Island Library Conference, Jim Ryan. Our June workshop was also well received, "Is Anybody Listening?" with Professor Joseph Coppelino of NCC. I attended the Legislative Breakfast in September and met with senators and legislators and was happy to

In the fall we were off the Hunterdon Hills Playhouse for our annual bus trip – it was enjoyed by all.

I would like to thank my Board members for supporting me throughout the year (Phyllis Bradley, Mary Broderick, Cathy Cincotta, Rosanne Crudo, Kay Fitzgerald, Lucy Heredia, Angela Khilnani, Mary Carol Moore, Rosemary Moran, Jeanette Nicoletti, Ilene Reif, Alicia Sanchez, Connie Stanga, Lupe Velasquez). I could not have done it without them.

We are busy preparing for 2012. Please contact our new president, Connie Stanga at [cstanga@eastmeadow.info](mailto:cstanga@eastmeadow.info), if you have any ideas for workshops or programs. You may visit us on the web at [www.ncla.info/support](http://www.ncla.info/support).

**Dalal Fatoush**  
**2011 NCLA Support Staff**  
**President**



2012 Clerical Division Officers (L to R): Connie Stanga, Mary Carol Moore, Dalal Fatoush, Phyllis Bradley, and Cathy Cincotta



## *2011 NCLA/LILRC Legislative Breakfast*

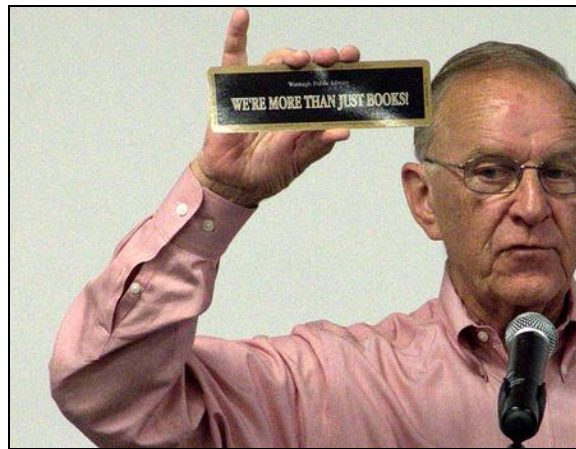
*Friday, September 23, 2011  
The Merrick Library*



(L to R): Merrick Library Director Ellen Firer welcomes NY State Senator Charles J. Fuschillo, Jr. (8 S.D.),



NY State Senator Jack M. Martins (7 S.D.) attends his first Legislative Breakfast.



NY Assemblyman David G. McDonough (19 A.D.) shows that he understands the value of libraries.



NY Assemblyman Tom McKeivitt (17 A.D.) tells audience about his first job at the East Meadow Public Library.



NY Assemblyman Edward P. Ra (21 A.D.) promises to do his best to support libraries.



(Center): NY Assemblyman Joseph S. Saladino (12 A.D.) meets with librarians and trustees from Plainedge, Seaford, and Farmingdale.



(L to R): Lynbrook Public Library Director Robyn Gilloon and NY Assemblyman Brian Curran (14 A.D.)



LILRC Director Herb Biblo urges legislators to increase their support for libraries next year.



NLS Director Jacqueline Thresher also asks for legislative support for library systems.



(L to R): Hewlett-Woodmere Public Library Director Susan de Sciora; Irene V. Villaci, Legislative Aide to NY Senator Dean G. Skelos (9 S.D.); NLS Business Office Manager Jan Heinlein



## **Update from the NCLA Institutional Services Committee**

For almost 10 years, the NCLA Institutional Services Committee has provided resources and services for students at Mercy First Syosset campus. This co-educational school provides "an integrated continuum of care" for children who are in need, including those without families, or who suffer abuse, neglect, emotional problems, or live in poverty and can include children from families with stress, domestic violence, mental illness and substance abuse.

Last summer, the NCLA Institutional Services Committee Chair Amrita Madray (Adelphi University), with Mamie Eng (Valley Stream Henry Waldinger Memorial Library), planned a program to give these students a hands-on interactive experience that included information about animals from a local farm. This event provided an outlet for these students who have an inordinate amount of stress in their daily lives.



The Madagascar hissing cockroaches and the tree frogs were hits with most of the students.



Jason Reilly for Green Meadows Farm II introduced the students to Sonic the Hedgehog.

In addition, over 200 books and materials were donated to Mercy First to enhance the students' reading and learning activities.

**Amrita Madray  
Committee Chair**

## **Address Changes**

Please make sure that you received all your NCLA mailings. Alert the NCLA Membership Chair when you change libraries or your home address. Thank you.



## **SAVE THE DATE**

**Friday, May 11, 2012**  
10:00am to 4:00pm

SCLS Auditorium  
and Blue Room

SCLS Outreach Services  
will be holding

## **SEE FOR YOURSELF 2012: AN ASSISTIVE TECHNOLOGY AND RESOURCE FAIR FOR PEOPLE WHO ARE BLIND OR VISUALLY IMPAIRED**

If you have attended the fair in the past, you know that our vendors and exhibitors demonstrate the "latest and greatest" assistive technology. The demonstrations are useful and informative to both individuals and the libraries, so please make plans to attend.

Those of you who have attended the fair in the past, have stated how helpful it was to see demonstrations of assistive technology that can make your library more accessible to individuals to people with visual and print disabilities.

Please watch for more information as the date approaches. If you have any questions, do not hesitate to contact me.

**Valerie Lewis  
SCLS**

# *NCLA Annual Dinner & Installation of Officers*

*Friday, January 6, 2012*



Past-President Arthur Friedman introduces the 2012 NCLA Executive Board and Division Presidents at the Annual Dinner.



2011 NCLA President Ken Bellafiore



Master of Installation Arthur Friedman





2012 NCLA Division Presidents (L to R): Syntychia Kendrick-Samuel (YASD), Connie Stanga (Support Staff), Eileen McCarthy (RASD), Ed Escoffier (MSD), and Deidre Goode (CSD).



Chris Marra is installed as 2012 NCLA Director.

2011 NCLA Education Grant Winners  
(L to R): Mary Carol Moore and  
Michelle Young



Past NCLA Presidents (L to R):  
Tom Bazzicalupo,  
Ken Bellafiore,  
Chris Marra

## People in the News

### In Memoriam

Long-time NCLA member **Arthur Cooper** passed away on January 7, 2011, while on duty at the South Huntington Public Library. A graduate of the Library Science program at Queens College in the years before it became a Master's program, Art was active in the LIU-Post Beta Phi Mu Chapter and the LI Association of Jewish Libraries even after his retirement. He was the beloved husband of **Karen Cooper**, who was an active NCLA member. Art was a crackerjack librarian with many talents and interests. Condolences to his family and all his friends and colleagues.

The *Valley Stream Herald* named Henry Waldinger Memorial Library's Board President **Ida D'Angelo** as its Person of the Year for her many years of community service in several organizations, including the library and Friends of Bridge.



Henry Waldinger Memorial Library Board President Ida D'Angelo

Congratulations to **Mike Morea**, newly appointed Director of the Gold Coast Public Library. Mike began his directorship on November 28, 2011, and we wish Mike all the best in his new position.



**Miriam Wanderman**, long time NCLA member and trustee at The Merrick Library, was recently honored by the Chamber of Commerce as Merrick's Woman of the Year.

**Ruby Boykins** has been appointed Director of the Lakeview Public Library. She was the Children's Librarian and then the Librarian-in-Charge prior to her promotion to Director.

**Joanne Van Meter**, a retiree of the Garden City Public Library and long-time NCLA member, is now working as the Library Director (part-time) of the Wells Village Public Library in Pawlet, VT. Joanne retains her interest in NCLA as a member of our "Retiree" group. Best wishes in your new library role!

## ARCHIVAL SCIENCE STUDENTS WANTED

HEY! Do you need financial assistance to pursue graduate education in archival science? Or financial support to attend a professional conference? If so, then check out these opportunities from the SOCIETY OF AMERICAN ARCHIVISTS . . .

### \*\*\*SCHOLARSHIPS\*\*\*

F. GERALD HAM SCHOLARSHIP: \$7,500 in financial support to graduate students in their second year of archival studies at a United States university.

MOSAIC SCHOLARSHIP: \$5,000 in financial support to minority students pursuing graduate education in archival science. Must be citizen or permanent resident of the United States or Canada.

JOSEPHINE FORMAN SCHOLARSHIP: \$10,000 in financial support to minority students pursuing graduate education in archival science. Must be citizen or permanent resident of the United States.

### \*\*\*TRAVEL AWARDS\*\*\*

DONALD PETERSON STUDENT TRAVEL AWARD: \$1,000 in support of registration, travel, and accommodation expenses to attend SAA Annual Meeting in San Diego in August 2012. Must be a SAA member who is currently enrolled in a North American archival education program or who graduated from an archival education program in the previous calendar year.

HAROLD T. PINKETT MINORITY STUDENT AWARD Complimentary registration and related expenses for hotel and travel to attend SAA Annual Meeting in San Diego in August 2012. For minority undergraduate and graduate students.

Deadline for Applications: February 28, 2012. Get yours at <http://www2.archivists.org/recognition>.

**Society of American Archivists**



## CALL FOR NOMINATIONS LDA LIBRARY AWARD 2012

**Purpose:** The LDA Award provides recognition to an individual who has made an outstanding contribution to libraries on Long Island. By honoring the winner, we honor all the people who contribute to the profession. A panel of judges from NCLA and SCLA will select the winner based on one or more of the following criteria:

- An outstanding achievement in developing and publishing library materials
- A long and distinguished service in the advancement of librarianship
- An original contribution for promoting the library
- Progressive legislative activity
- Promotion of intellectual freedom
- Creative, innovative utilization of technologies

**Who is eligible?** Librarians, trustees, support staff, friends of the library, vendors and publishers.

**What to do?**

Fill out a nomination form and send it back with your nomination packet.

Prepare a nominating statement of approximately 500 words that describe the accomplishments of your candidate and why he or she is worthy of consideration of the LDA Award. The Award

Committee may not know this individual, so be clear and specific, but not elaborate in your presentation.

The three letters of support which accompany this statement in your packet of information should not be submitted by persons affiliated with the nominating agency.

The letters should address the six criteria listed above. The scoring will be based on how well the criteria were addressed by each candidate.

Submit 8 copies of all documentation to: LDA Award Committee Chairperson Laura Hoffman, Levittown Public Library, One Bluegrass Lane, Levittown, New York 11793.

Entries must be submitted by **Friday, March 23, 2012**. The LDA Award will be presented at the 2012 Long Island Library Conference on May 3 to be held at the Melville Marriott, 1350 Old Walt Whitman Road, Melville, New York 11747. For more information, contact Laura Hoffman at the Levittown Public Library, (516)731-5728.

**Laura Hoffman**  
**Levittown Public Library**



## RSS Feed

The RSS feed on the NCLA Calendar has been enabled.

## EDUCATION GRANT FUND DONORS

In 2011, the following individuals made donations totaling \$766 to the NCLA Education Grant Fund Account to support continuing education opportunities:

### Patrons (\$50 or more)

Harriet Edwards  
Dorothy Moore

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Book Expo America (BEA 2012) will be held at the Javits Center in NYC June 5-7. It is a wonderful opportunity to discover niche publishers, meet authors, and, of course, get loads and loads of freebies. Publishers of all sizes, formats, and specialties will be on hand to display hopeful titles and to talk with you about the latest releases and market trends. Many authors will be on hand to sign and give you copies of their books. It is the largest publishing event in North America.

If you've been there before, you'll want to go back. If you haven't been there – it is an experience you won't want to miss. The Media Services Division of NCLA has been able to get reduced group pricing for this event. A portion of your discounted price will help defray the cost of MSD programming throughout the year.

	Full Price At the door	w/library discount early bird	MSD price
3- day	175	99	89.00
Tues only	99	65	60.00
Wed only	99	65	60.00
Thurs only	99	65	60.00

If you would like to take advantage of this rate and help MSD programming, please complete the registration form and send it, along with a check made payable to NCLA ,in a sealed envelope to Long Beach Public Library – Attention Michael Simon.

When I do the "mass registration," a barcode will be e-mailed to you. This barcode will be scanned at the event and a badge will be printed for you. So fill out a registration form for each person that you are paying for.

If you have any questions – you can reach me at LBPL 516-432-7201 or e-mail me at [ms1947@aol.com](mailto:ms1947@aol.com).

See you BEA.

**Michael Simon**  
**Media Services Librarian**  
**Long Beach Public Library**



## How to Market Your Library

Wednesday, February 22, 2012  
 10:30 a.m.-12:30 p.m.  
 Farmingdale Public Library

It is more important than ever in today's society for libraries to communicate its value to its consumer base (patrons). This program will look at marketing as a whole then focus on what libraries can do to increase public awareness to the many programs and services offered.

Practical tips, tricks, and strategies on how to market your library using traditional forms of advertising as well as the new social media tools will be discussed including community outreach, press releases, newsletters, blogs, email, and more.

Presenter: Victor Caputo, Director of Public Relations/ Programs for The Bryant Library. Victor has held this position at The Bryant Library for 15 years. He has a B.F.A in Journalism from C.W. Post, an M.S. in Marketing from Hofstra University, and a Masters in Library Science from Queens College.

Registration Deadline:  
 February 15, 2012

Cost:  
 \$15 - Member  
 \$35 - Nonmember  
 \$10 - Retired Member  
 \$5 - CEU

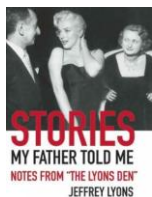
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# Library Briefs



(L to R): Jeffrey Lyons reconnects with Great Neck resident Mildred Richter, his former counselor at Grossinger's day camp, at the Great Neck Library.

Preeminent film and theater critic, author, baseball and movie trivia expert Jeffrey Lyons charmed and enthralled a rapt audience at **Great Neck Library** in November. Lyons is the son of Leonard Lyons, whose Broadway column, "The Lyons Den," was a New York tradition for forty years. Jeffery Lyons' new book, *Stories My Father Told Me: Notes from "The Lyons Den,"* revisits the glamour of Broadway's Golden Age.



The **Syosset Public Library** recently received a \$6,041 grant awarded by the National Network of Libraries of Medicine. The grant will be used for a pilot project called *Consumer Health Outreach to Older Adults: Health Literacy Training* in the Syosset Public Library and Local Senior Housing Complexes. It will be used to develop an educational program to train older adult patrons living in senior housing complexes to use the Internet to access health information.

2012 marks the **Port Washington Public Library's** 120<sup>th</sup> anniversary. Founded in 1892, the Port Washington Public Library has served the community in a multitude of ways for 120 years. Today the PWPL is a life-long learning resource and a cultural center with extensive programming of performances, lectures, exhibits, discussions, and a full range of information services.

In celebration of this exciting milestone, the library has planned a full year of over 20 signature programs and events. Highlights include: a teen Hunger Games party, two performances by the celebrated Imani Winds Quintet, author visits, a nautical program that celebrates Manhasset Bay, a health lecture by the renowned Dr. David Katz, a World Festival, Friends of the Library Book & Author Luncheon, a library birthday party and an exhibition of children's illustrators. There will also be ongoing interactive exhibitions by the library's Local History Center.

Port Washington Director Nancy Curtin stated, "As only the fourth director of this wonderful institution I am proud to say that the Library is more vibrant than ever, celebrating a successful past and an exciting future."

Arthur Friedman, NCLA Membership Chair  
c/o Nassau Community College  
One Education Drive  
Garden City, NY 11530-6793

Newsletter Editor:  
Mamie Eng  
c/o Henry Waldinger Memorial Library  
60 Verona Place  
Valley Stream, NY 11582

**2011 – Issue #7**  
**Year-In-Review**

## 2012 MEMBERSHIP APPLICATION

Date \_\_\_\_\_  
Name \_\_\_\_\_  
Library \_\_\_\_\_  
(or Address) \_\_\_\_\_  
email Address: \_\_\_\_\_  
Position: \_\_\_\_\_

### SCHEDULE OF DUES – Calendar Year **2012**

Salary:	0 - \$15,000	\$ 15.00
	\$15,001 - 30,000	25.00
	30,001 – 45,000	35.00
	45,001 – 60,000	40.00
	60,001 -	45.00

### DIVISIONS (Select choices: 1, 2, ...)

Academic & Special Libraries	_____
Children's Services	_____
Media Services	_____
PR Services/Programming	_____
Reference & Adult Services	_____
Support Staff	_____
Young Adult Services	_____

Institutions & Vendors **	45.00
Students, Retirees, Trustees,	10.00
Friends	
Additional Divisions	3.00

Total Dues Enclosed \$ \_\_\_\_\_

Donation – NCLA Scholarship Fund \$ \_\_\_\_\_

Donation – NCLA Education Grant Fund \$ \_\_\_\_\_

Note:\*\* Institutional members receive one copy of every membership publication plus 5 vouchers to permit a library employee or trustee to attend a workshop at member rates.

Please make checks payable to: **Nassau County Library Association**

Send this form and payment to: Arthur Friedman, Ed.D., NCLA Membership Chair  
% Nassau Community College, One Education Drive  
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[or via the Nassau Library System]

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