THE NCLA PR/PROGRAMMING DIVISION PRESENTS:

Using
Programming
to Fight
Loneliness and
Social Isolation



Date: Tuesday, March 22 at 2:00 PM

Location: Zoom

Loneliness and social isolation are rampant in America, according to many experts, exacerbated by COVID. The Center for Disease Control calls loneliness an epidemic, and says it has a higher morbidity rate than obesity (about the same as smoking two packs of cigarettes a day). Tony Iovino, Assistant Director of the Oceanside Library, will discuss how libraries can use programming to address this significant mental (and physical) health condition.

The Oceanside Library has created a program to combat social isolation/loneliness. The program, Connections, crosses all demographics and includes passive as well as active programming.

The presentation will address:

- · Identification of existing programs which have an anti-loneliness component in them
- · Creation of programs which have anti-loneliness as a key function
- · Adjusting programs to have an anti-loneliness component
- Dealing with COVID-related issues

Register here: https://ncla.wildapricot.org/event-4722807 NCLA Members: Free Non-Members: \$15.00 CEUs will be awarded.

Questions? Email Roseann Acosta at racosta@hicksvillelibrary.org